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Patent Office

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For Innovation

Patents: realising and securing value

21 Nov 06



British Library Conference Centre London

Information and registration:
<http://academy.epo.org/schedule>

Registrations close on 6 November
(or earlier if the conference is fully subscribed)

Patents: realising and securing value

21 November 2006, British Library Conference Centre, London

Patents are becoming a new currency. This conference will critically assess the challenges facing the financial sector in coping with the emerging opportunities and risks in valuing, trading and securing patents.

The impact patents have on the value of a company and on its sources of finance are achieving unparalleled levels of importance. New business models are being developed to place patents at the centre of financial relationships between partners.

Patents are more than just legal documents and technical descriptions. They are a source of revenue via licensing and sale, are used as a bargaining chip in negotiations and are used to attract external financing. Furthermore, patents increasingly appear as assets on the balance sheet.

Key experts from leading financial institutions will speak about their own experience in this rapidly evolving scene, providing case studies to show the latest techniques in insurance, accountancy and valuation for patents. The financial tools used to protect patents and maximise their value will be examined and appraised.

The President of the European Patent Office, the Chief Executive of the UK Patent Office and the Director for Science, Technology and Industry at OECD will speak about how patents play a vital role in modern financial relationships.

Four sessions will explore the latest strategies and challenges with regard to:

- Maximising the value of patents
- Creating a market for technology
- Monetisation and accounting of IP
- Insurances for intellectual capital

This European Patent Office conference is jointly organised with OECD and the UK Patent Office, and hosted at the British Library Conference Centre. It will attract key decision-makers in banks and other financial institutions; investment managers and venture capitalists; financial regulators; and government policy-makers.

Demand will be high, and places are limited to just 250 participants. Don't delay! Registrations will close when the event is fully subscribed, and will certainly be closed **by 6 November 2006**.

The working language for the conference will be English.

The conference, including networking lunch, costs 150 €.

To book your place at this comprehensive conference where you will learn more about realising and securing value from patents, visit:
<http://academy.epo.org/schedule>